



Francis Booth

Curriculum Vitæ, February 2006

Location

London UK

Email

francis@fb42.com

Website

francisbooth.com

Date of birth

2nd February 1981

Gender

Male

My interests

- Emotive visual art, graphic design and music
- Interfaces, interaction and the internet
- The future development of the music industry
- Gigging playing bass guitar and laptop; music production
- Structure, analysis of method, abstraction, form
- Photography, typography

Employment September 1999 to date

JM Enternational Ltd, 94 Maida Vale, London W9 1PR

Job description

Website design, development, management and strategy. Graphic design for print. Award design and management of the various production processes. Live event and studio photography. Very occasional babysitting!

Major projects and clients

Worked on the print design and official photography of the BRIT Awards and Classical BRITs since 2000 and have developed and maintained the websites brits.co.uk and classicalbrits.co.uk alongside smaller sites including sponsorship guidelines and extensive digital-media distribution pages.

Production of IFPI Awards and work on the biannual Platinum Europe show in Brussels. Official photography at the MOBO Awards. Work on the corporate identity of PPL including production of their annual report and many campaigns' advertising.

Design skills

Appreciation of simplicity and clarity when delivering a message. Practised at producing artwork for various interesting printing techniques including the use of spot inks, foil blocks and embossing. Active interest in typography. Pedantic over the correct use of typographic quotes, apostrophes and hyphenation and often the one to notice incorrect spelling or use of grammar.

Computing skills

Use of all Mac and Windows operating systems, their networking and maintenance and automated archival schemes. Confident and well practised using InDesign, Photoshop, QuarkXpress (if needs must), Acrobat Pro, Illustrator, Flash, ImageReady, Dreamweaver (mostly hand-code these days though), Keynote, Word and Excel.

Plenty of experience hand-coding W3C compliant XHTML and CSS, combining it with PHP and MySQL; written many registration, ordering, data-capture and content management systems from the ground up with front ends variously in HTML, Flash or a combination. Have been using ActionScript since Flash 4. Worked on the integration of websites into a Java back-end.

Configured Apache and PHP and installed MySQL running on Mac OS X to set up the company in-house webserver.

Work experience May to July 1999

EMI:Chrysalis Marketing Ltd

EMI House, 43 Brook Green, London, W6 7EI

Job description

Composition of biographies and soundbytes for use on EMI's corporate website. General content collection, artist research and phone handling.



Work experience July 1997

Jaycara Screen Printers Ltd
Switchgear House, Mill Lane, Croydon, CRO 4AA

Job description

Digital picture capturing and manual vector line-art composition from raster scans. Design of Arsenal's official junior fan club T-shirt. Fixed their software fax!

Education 1997 to 2000

The BRIT School of Performing Arts and Technology
60 The Crescent, Croydon, CRO 2HN

BTEC national diploma

Performing Arts (music): 13 distinctions, 4 merits

A Level

Music Technology C

Education 1993 to 1997

Tamworth Manor High School
Wide Way, Mitcham, CR4 1BP

GCSEs

Mathematics A, English Literature A, Design & Technology and Business A, Double Award Science A, Double Award Science A, English B, Music B, Geography B, German C

Miscellaneous achievements

Bassist in acclaimed London band Mandala since 1998
Gigged all over London, the South East and New York
Performed at the Royal Festival Hall 1998
Duke of Edinburgh Award 1997
Wimbledon Ballboy 1996
Member of Air Training Corps 1993 to 1996

Referees

Available upon request